Nonproliferation in the Media-Dominated Political Environment
The Iranian Case

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April 5, 2011
# The Iranian Case

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Media-Dominated Political Environment

- Sensationalism over Substance; Viral Communication
- Short News Cycle; Compressed Message
- Low Media Ethics; Constant Demand for Media Presence
- Dependence on Media Approval; Partisanship & Foreign Policy
The Great Satan vs. The Mad Mullahs: Is the Message the Medium?

Campaign for UNSCR 1929

Press conference on Qom

2009 Iranian elections

Prague & Cairo speeches

Nowruz Speech
Have the Iranians Received the Nowruz Message?
Campaign for Sanctions: Rewrite
Media Vacuum

Liberalization Movement

86% support greater access to peaceful nuclear technology
Bomb, Bomb, Bomb, Bomb, Bomb Iran..
Media: Force or Instrument?